



Proud owner of
FARNBOROUGH
INTERNATIONAL



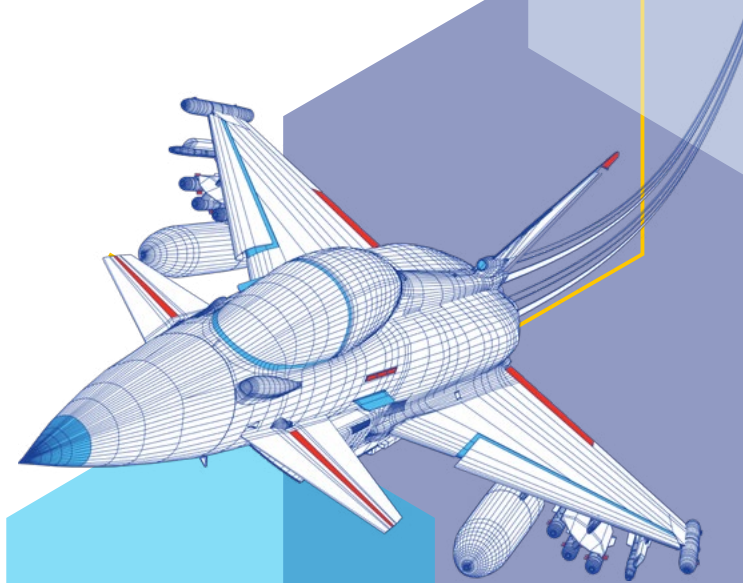
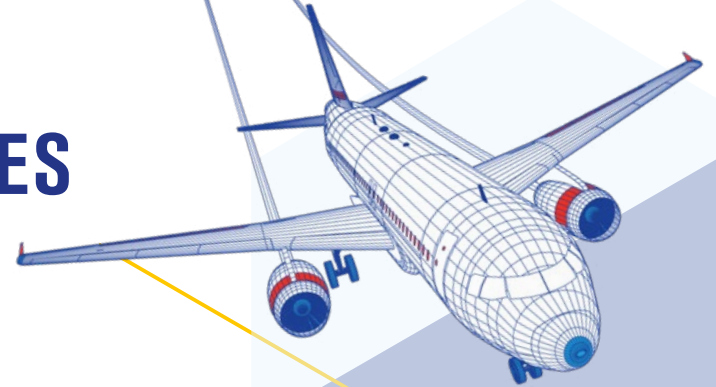
FARNBOROUGH
INTERNATIONAL

AIRSHOW

20-24 JULY 2026

ADS & MOD CHALET SPONSORSHIP OPPORTUNITIES FARNBOROUGH INTERNATIONAL AIRSHOW 2026

20-24 July 2026



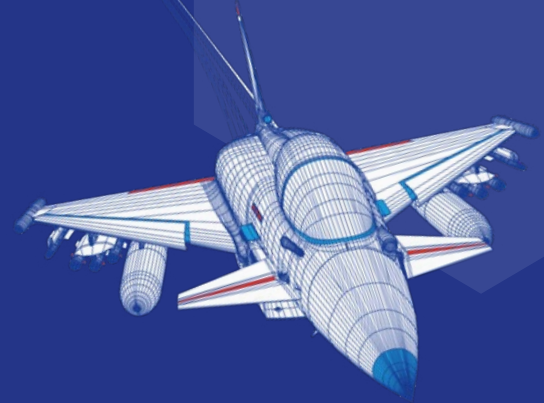
INTRODUCTION TO THE ADS & MOD CHALET AT FIA 2026

The ADS & MOD Chalet at Farnborough International Airshow (FIA) 2026 provides a high-level platform for UK aerospace, defence, security and space engagement - bringing together government, industry and international partners to showcase capability, innovation and collaboration.

Sponsorship benefits include:

- Direct access to senior defence, political and military stakeholders
- Visibility with a high calibre UK & international audience
- Clear alignment with UK defence innovation and delivery
- High value networking to unlock future partnerships

An exclusive opportunity to elevate your organisation while securing senior-level access, influence and high-level visibility at the world-leading Farnborough International Airshow 2026.



ADS & MOD CHALET HEADLINE SPONSOR PACKAGE

Package highlights include:

Designation & Recognition

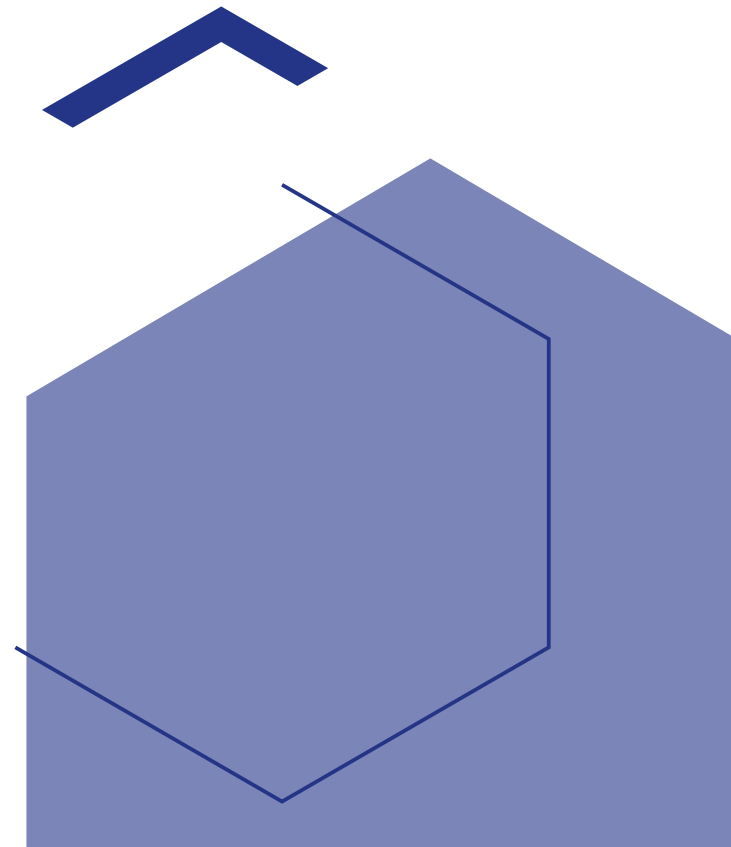
- Named recognition at the ADS Members Reception

Speaking Opportunity

- Optional 2 minute address to senior ADS members and guests at the ADS Membership Reception

Access & Hospitality

- Platinum Upper Deck hospitality (11:30–17:00, Monday–Friday)
 - Dedicated table for 10 guests in a prime balcony location*
 - Two course buffet with continuous refreshments
 - Balcony access overlooking the flying display



Guest Access

- 10 tickets to the ADS Members Reception

Access & Facilities

- Dedicated private meeting room (08:30-17:30, daily)
 - Seats up to 6
 - Continuous refreshments throughout the day (coffee, tea, water)
 - Balcony access overlooking the flying display

Hosted Networking & Convening

- Host a private breakfast briefing or drinks reception for up to 30 guests*
- Dedicated ADS team support to coordinate and facilitate:
 - Curated introductions
 - Hosted lunch meetings on the Upper Deck
 - Private meetings in the sponsor meeting room
- Access to all international-focused content hosted in the Chalet
- Priority access to wider ADS activity across the week



Brand Visibility & Promotion

On-site Brand Presence

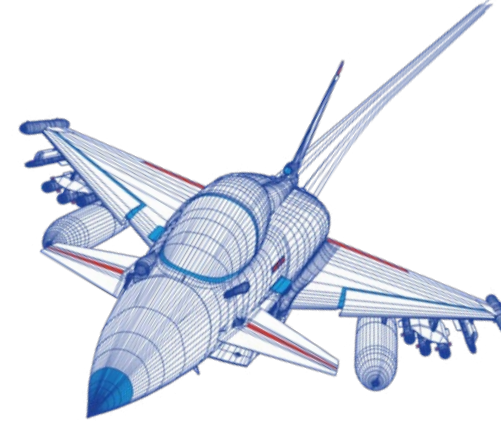
- Logo featured on ADS & MOD Chalet main entrance branding
- Logo included across Upper Deck hospitality graphics
- Logo on menus, with QR code linking to sponsor website

Physical Brand Placement

- Right to place a pull up banner in:
 - Main chalet reception
 - Meeting room reception
 - Upper deck hospitality area

Digital & Screen Visibility

- Sponsor slide featured in rotating on-screen displays in:
 - Main reception
 - Upper deck hospitality area



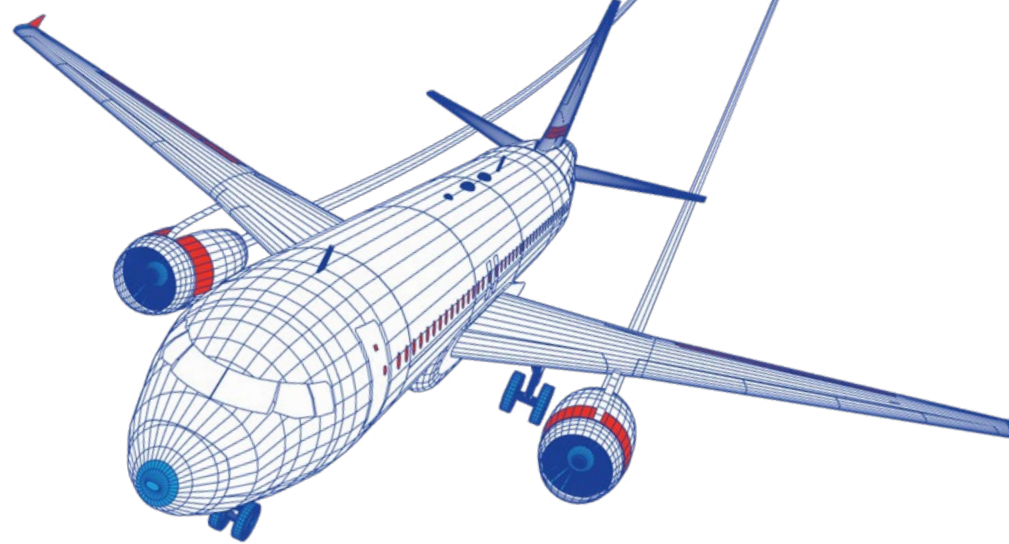
Brand Visibility & Promotion

ADS-Led Promotion

- Sponsor logo included on all ADS & MOD Chalet communications
- Sponsor listed on ADS event webpages with direct link to company website
- Sponsor thanked by name on ADS social media channels

Investment: £50,000 + VAT

* Subject to availability



ADS & MOD CHALET SUPPORTING SPONSOR GOLD PACKAGE

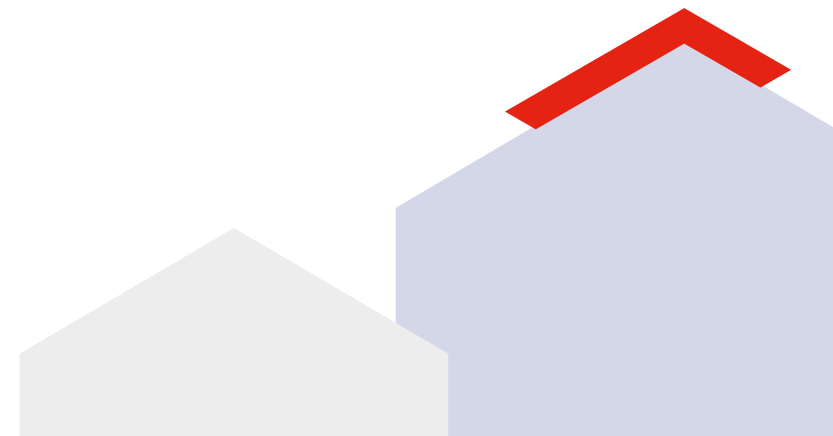
Package highlights include:

Access & Hospitality

- Platinum Upper Deck hospitality (11:30–17:00, Monday–Friday)
 - Dedicated table for 4 guests in a prime balcony location*
 - Two course buffet with continuous refreshments
 - Balcony access overlooking the flying display

Access & Facilities

- Dedicated private meeting room (08:30-17:30, 2 hours per day)
 - Seats up to 6
 - Refreshments throughout meetings (coffee, tea, water)



Hosted Networking & Convening

- Host a private breakfast briefing or drinks reception for up to 30 guests*

Brand Visibility & Promotion

Physical Brand Placement

- Right to place a pull up banner in:
 - Main chalet reception
 - Meeting room reception
 - Upper deck hospitality area

Digital & Screen Visibility

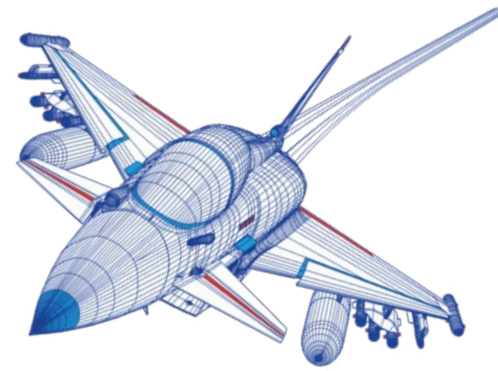
- Sponsor slide featured in rotating on-screen displays in:
 - Main reception
 - Upper Deck hospitality area

ADS-Led Promotion

- Sponsor logo included on all ADS & MOD Chalet communications
- Sponsor listed on ADS event webpages with direct link to company website
- Sponsor thanked by name on ADS social media channels

Investment: £20,000 + VAT

* Subject to availability



ADS & MOD CHALET SUPPORTING SPONSOR SILVER PACKAGE

Package highlights include:

Access & Hospitality

- Gold Upper Deck hospitality (12:00-13:00 or 13:30-14:30, Monday–Friday)
 - Dedicated table for 4 guests in a prime location near balcony windows*
 - Two course buffet with continuous refreshments throughout the 1 hour session daily
 - Balcony access overlooking the flying display

Access & Facilities

- Dedicated private meeting room (08:30-17:30, 1 hour per day)
 - Seats up to 6
 - Refreshments throughout meetings (coffee, tea, water)



Brand Visibility & Promotion

Physical Brand Placement

- Right to place a pull up banner in:
 - Main chalet reception

Digital & Screen Visibility

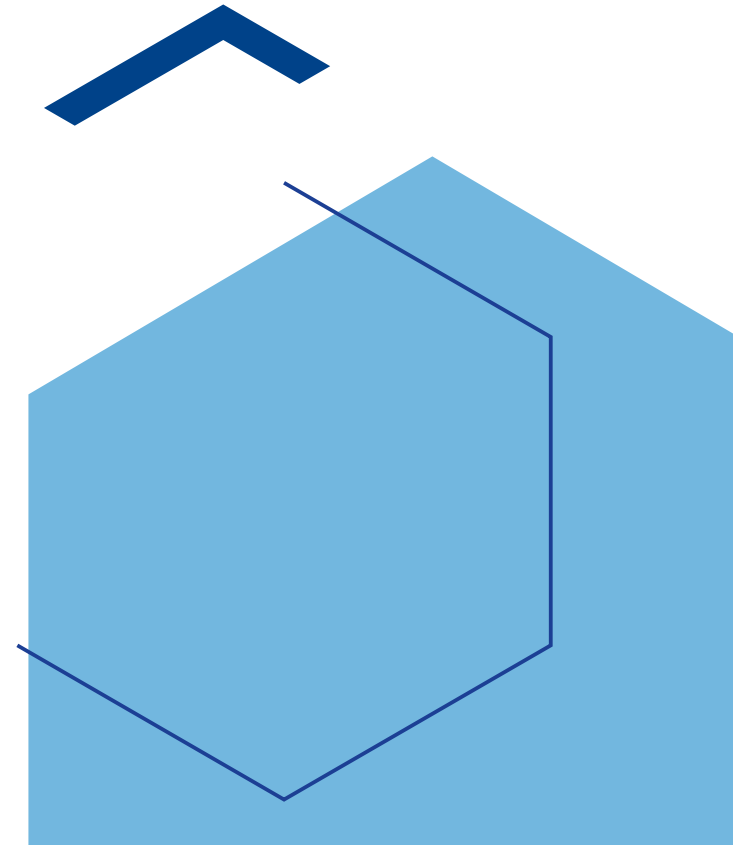
- Sponsor slide featured in rotating on-screen displays in:
 - Main reception and Upper Deck hospitality area

ADS-Led Promotion

- Sponsor logo included on all ADS & MOD Chalet communications
- Sponsor listed on ADS event webpages with direct link to company website
- Sponsor thanked by name on ADS social media channels

Investment: £10,000 + VAT

* Subject to availability





*Securing
UK advantage*

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