



THE UK YOUTH ROCKETRY CHALLENGE 2026 **SPONSORSHIP OPPORTUNITIES**





The UK Youth Rocketry Challenge (UKROC) is an exciting way to engage the next generation. Promoting STEM, creativity, innovation and crucial life skills, it is a great way for young people to gain hands-on engineering and presentation skills.

UKROC has been running annually since 2006. Organised by ADS, the UK trade association for the aerospace, defence, security and space sectors,

However, it is more than a challenge; it's a launchpad for innovation, talent and industry collaboration. Exploring aerospace, aviation and space, UKROC acts as an extension to what students are already learning in Science, Technology and Maths. This helps setting young people up with the right knowledge and transferable skills for a career in ADS' sectors.

UKROC would not be possible without the support from sponsors, partners and industry specialists. Your contribution helps us grow the number of participating teams and opens up the opportunity to more young people. Businesses can connect with the brightest young minds, showcase their commitment to STEM and help shape the next generation of engineers and sector leaders.

The competition plays a vital role in addressing the UK's STEM skills shortage. With more than 10,000 vacancies reported across the aerospace, defence, security and space industries, the competition helps build a pipeline of future talent in a fun and practical way.



160+

SCHOOLS & CLUBS
REGISTERED

in 2025



300+

TEAMS
REGISTERED

in 2025

Benefits of Sponsorship

Sponsoring UKROC generates more than brand awareness. It offers a rewarding route for companies to invest in their communities and the future of their industries. Organisations can develop closer ties with schools and youth groups, engage parents and nurture young talent.

SUPPORTING YOUR ESG GOALS

We want to ensure that children from all backgrounds can take part and benefit from this enriching experience. With your funding, more schools can participate, driving positive social impact that can contribute to your ESG (Environmental, Social and Governance) goals.

BUILDING A STRONG REGIONAL PRESENCE

Connect with schools and youth groups in your area through funding essential materials, transporting teams to events, organising site visits and providing mentoring in planning and building the rocket. Building this relationship with your local community opens the door for future collaboration opportunities.

NURTURING YOUR TALENT PIPELINE

Students use this challenge as an entry point into their STEM career, with many going on to pursue aerospace engineering and technology careers. It's a great opportunity to raise your profile as a local employer and support your recruitment initiatives. Your support will help encourage young people into fascinating and rewarding careers in our four flourishing sectors.

Our flexible sponsorship packages offer national and regional engagement depending on your requirements.



The competition means that when they come into industry, they've already had that patch of experience and exposure to the industry. They have a greater understanding about resilience and working in teams resulting in them being a much more rounded individual for us.



Airbus, UKROC 2025 Platinum Sponsor

Sponsorship Overview



Platinum



- Branding on UKROC website
- Logo and link to appear on promotional communications
- Logo to appear on all UKROC communications to teams
- Logo to appear on all UKROC documents
- Mentioned on ADS and UKROC's socials
- Opportunity to host educational webinar
- Promotional opportunities at Parliamentary Event, Regional Events, National Final and International Final

Gold



- Branding on UKROC website
- Logo to appear on promotional communications
- Logo to appear on all UKROC communications to teams
- Logo to appear on all UKROC documents
- Mentioned on ADS and UKROC's socials
- Promotional opportunities at preferred Regional Event and National Final

Silver



- Branding on UKROC website
- Logo to appear on promotional communications
- Logo to appear on all UKROC communications to teams
- Mentioned on ADS and UKROC's socials
- Promotional opportunities at preferred Regional Event or National Final

Bronze



- Branding on UKROC website
- Promotional opportunities at preferred Regional Event

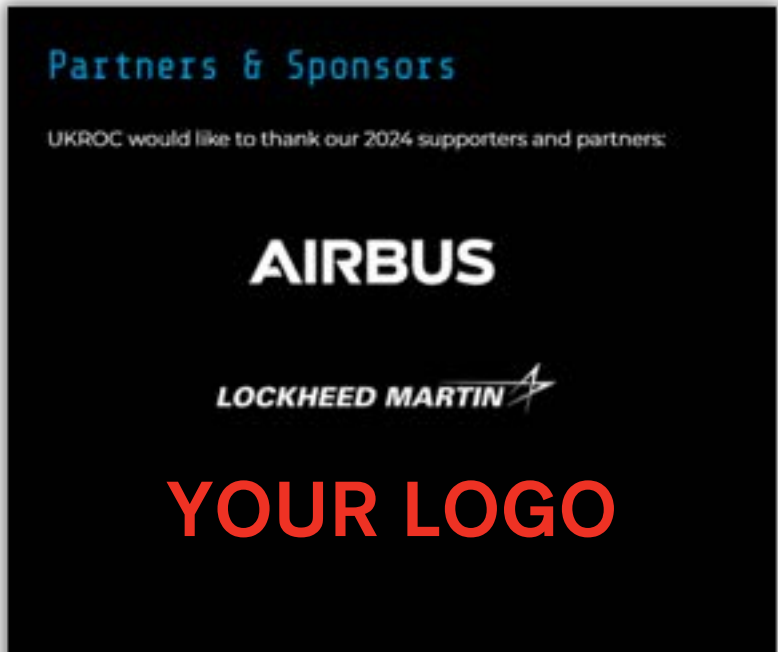
Online Branding Elements



UKROC has various online branding and content opportunities available. Gain maximum brand exposure and create a lasting impression on young people by having your organisation on show. Sponsorship benefits include...



- Branding to appear on UKROC website
- Logo to appear on promotional communications to UKROC’s engaged audience of past participants and teachers
- Mentioned on ADS and UKROC’s socials
- Inclusion in ADS/UKROC media releases (sent to trade, regional and national outlets)
- Logo to appear on all UKROC communications sent to registered teams
- Logo to appear on all UKROC documents downloadable from the website
- Right to include company link in promotional communications
- Opportunity to host educational webinar for registered teams



Parliamentary Event

19 November 2025



Platinum

Every year, we host a Parliamentary event at Westminster, welcoming the UK winners from the previous year's competition. Hosted by Mark Garnier MP, Shadow Economic Secretary, the event attracts a wide range of government stakeholders. It provides a valuable opportunity to promote UKROC and highlight its role in inspiring the future workforce. We actively encourage our Platinum Sponsor to join us in Parliament and be part of this engagement opportunity.

Sponsorship benefits include...

- Company representatives present
- Tabletop display
- Display your roller banner
- Provide merchandise/gifts to the team
- Public acknowledgement of sponsor's support
- Included in communications sent to relevant stakeholders
- Feature your banner and representatives in any photo opportunities



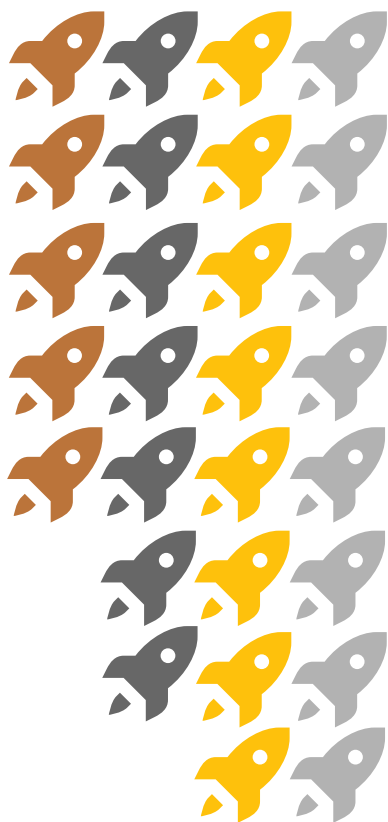
Regional Events

25 March 2026 - 29 April 2026



UKROC hosts nine events in six regions across the UK. At the regional events, teams launch their rocket and record the qualifying flights. The 20 top scoring teams from across the UK go on to compete in our National Final.

Sponsorship benefits include...



- Company representatives present
- Tabletop display in the main event area
- Display your roller banner
- Opportunity to run a hands-on activity for teams
- Public acknowledgement of sponsor’s support
- Provide merchandise/gifts to the participants
- Feature in any UKROC photo opportunities
- Feature in any UKROC video opportunities

*Bronze Sponsors can attend one preferred Regional Event and Silver Sponsors can attend one preferred Regional Event OR the National Final

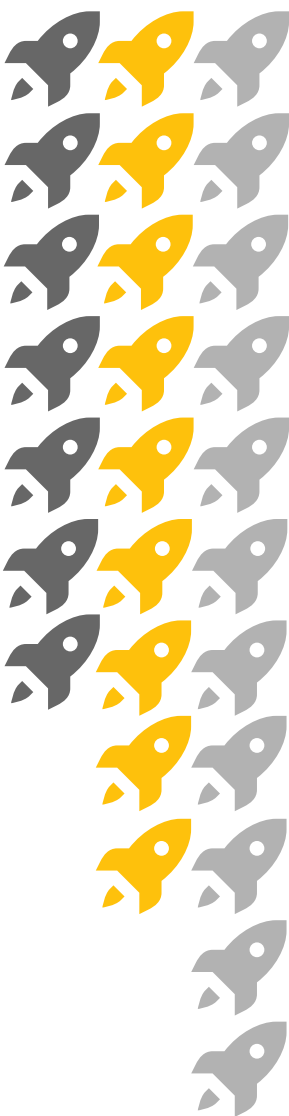
National Final

26 June 2026



The National Final takes place in June. Teams will launch their model rockets and present their logbook and learnings to the expert panel of judges. The winning team will go head-to-head against teams from USA, France and Japan at the International Final.

Sponsorship benefits include...



- Company representatives present
- Tabletop display in the main event area
- Display your roller banner
- Opportunity to run a hands-on activity for teams
- Provide merchandise/gifts to the participants
- Public acknowledgement of sponsor's support
- Feature in any UKROC photo opportunities
- Feature in any UKROC video opportunities
- Appear as a judge on presentation panel
- Hand out prizes to top 3 teams
- Opportunity to offer winning team a visit to your company's facilities



*Silver Sponsors can attend one preferred Regional Event OR the National Final



International Final

23 - 24 July 2026



In the final stage of the competition, the UK winning time will compete against teams from USA, France and Japan. Hosted at Farnborough International Airshow (FIA) 2026, teams will again launch their model rockets and present their logbook and learnings to the expert panel of judges.

Sponsorship benefits include...



Platinum

- Host a chalet/stand tour for the UK team
- Host a lunch for the UK team
- Produce a branded clothing for the UK team (subject to team's approval)
- Appear as a judge of the formal presentation panel, alongside other countries headline sponsor
- Provide merchandise/gifts to all participating teams
- Mentioned in the ADS members bulletin
- Feature in any photo opportunities
- Feature in the competition's official video
- Logo to appear in the competition's official video
- Public acknowledgement of sponsor's support
- Logo to appear at the Award Ceremony on the main stage of FIA 2026's closing day



Get Involved

UKROC 2025 was our largest and most in-demand event to date, with a 54% increase in participation on the previous year. As we enter the 2026 cycle, we're excited to see this momentum continue.

Now entering its 20th year, UKROC is the launchpad for the next generation of engineers and sector leaders. This is your chance to inspire and play a vital role in building the UK's future skills pipeline.

Contact us today



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