



SPONSORSHIP OPPORTUNITIES AND INVESTMENT

COUNTER THREAT SYMPOSIUM

25 – 27 November 2024





COUNTER THREAT SYMPOSIUM

1

Join us for the fourth edition of the **Counter Threat Symposium**, a joint initiative between the **CBRN UK**, **Counter Explosive Ordnance UK (Counter-EO UK)** and the **Drone Platform and Counter Drone UK (DPAC UK)** Special Interest Groups (SIGs) of ADS.

2

The two-and-a-half-day event is taking place at Farnborough International Exhibition and Conference Centre.

3

This event aims to bring together industry, government and academia to discuss global market dynamics across the three Special Interest Groups areas of interest, and future requirements from a customer perspective. As practitioners from across the sector you will have the chance to challenge the current thinking of strategic leadership and build stronger partnerships, nationally and internationally.

THEMES



Landscape

Landscape – which will look at the economic, political and technical aspects



Capability

Capability Requirements
Taking into consideration
both domestic &
International



Opportunities

Procurement Opportunities
for Industry

SPONSORSHIP OPPORTUNITIES AND INVESTMENT

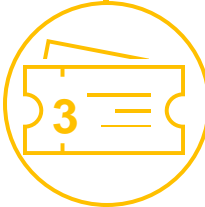


*Securing
UK advantage*

SPONSORSHIP OPPORTUNITIES

AGENDA & TICKETS

GOLD
£3,300



Access to conference
(2.5 days)



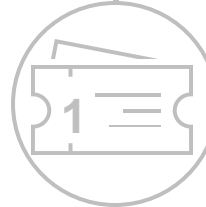
Access to drinks reception



Opportunity to speak at one of the relevant sessions on the agenda*

*Terms apply

SILVER
£1,100

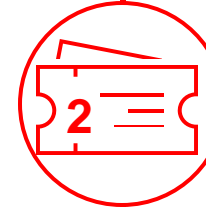


Access to conference
(2.5 days)



Access to drinks reception

DRINKS
£2,200



Access to conference
(2.5 days)



Access to drinks reception

SPONSORSHIP OPPORTUNITIES

AGENDA & TICKETS

Access to drinks
reception

1



2

Access to
conference
(2.5 days)



GOLD

£3,300

3

Opportunity to speak at one of the
relevant sessions on the agenda*

*Terms apply

GOLD
£3,300

SILVER
£1,100

BRONZE
£550

DRINKS
£2,200

SPONSORSHIP OPPORTUNITIES

EVENT BRANDING / MARKETING

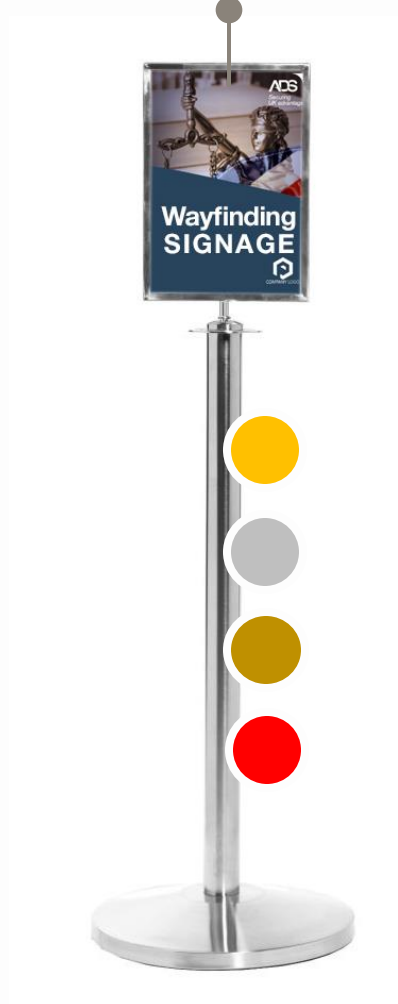
Physical

Right to provide pull up banner in registration, exhibition & conference

Exhibition only



Logo on wayfinding signage



Right to provide branded collateral / literature

Logo on event brochure
QR code display stands



Registration desk branding



Logo on organiser produced
registration desk branding

GOLD
£3,300

SILVER
£1,100

SPONSORSHIP OPPORTUNITIES

EVENT BRANDING / MARKETING

Physical

BRONZE
£550

DRINKS
£2,200

Event brochure
entry (half page)



TOUCH THE SKY
make the **FLIGHT** perfect

Contact us
street address here, city 123
012 345 678 | 012 345 678
your website here

Company Information

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum

- Lorem ipsum is simply dummy text of the printing and typesetting industry.
- Lorem ipsum is simply dummy text of the printing and typesetting industry.
- Lorem ipsum is simply dummy text of the printing and typesetting industry.

Company Information

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum

- Lorem ipsum is simply dummy text of the printing and typesetting industry.
- Lorem ipsum is simply dummy text of the printing and typesetting industry.
- Lorem ipsum is simply dummy text of the printing and typesetting industry.

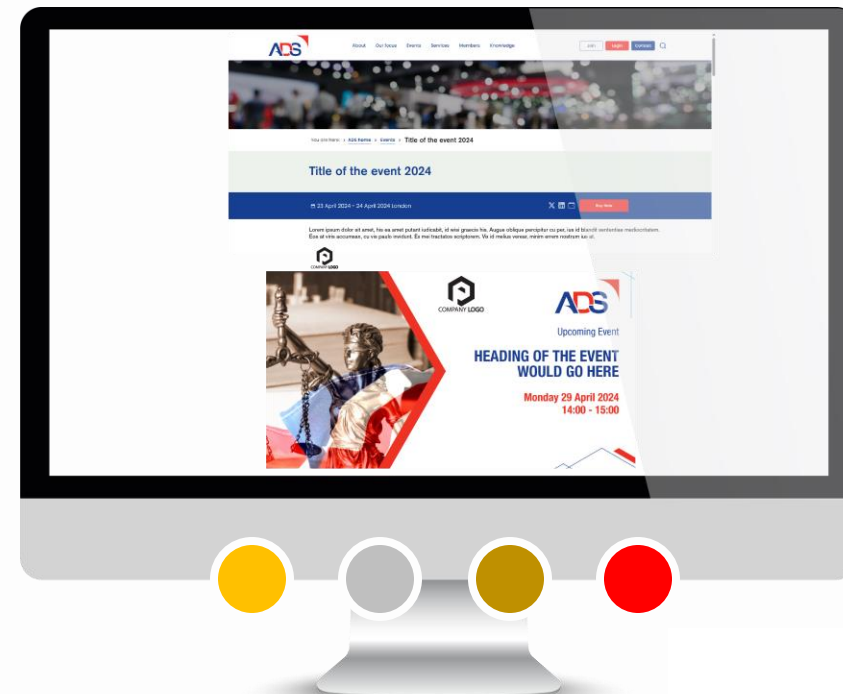
Company Information

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum

- Lorem ipsum is simply dummy text of the printing and typesetting industry.
- Lorem ipsum is simply dummy text of the printing and typesetting industry.
- Lorem ipsum is simply dummy text of the printing and typesetting industry.



Event brochure entry (full page)



Logo on ADS event webpage
&
Link to sponsors website
on ADS event webpage

GOLD
£3,300

SILVER
£1,100

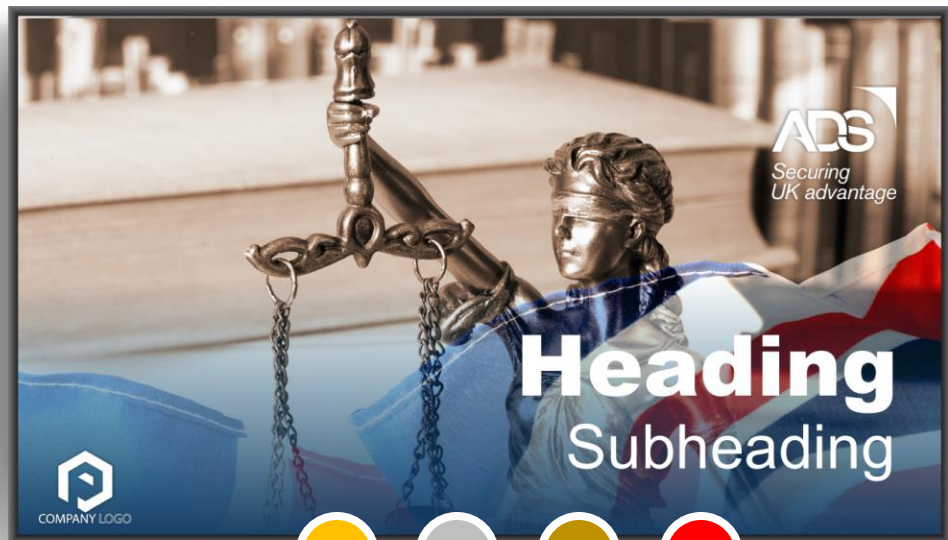
SPONSORSHIP OPPORTUNITIES

EVENT BRANDING / MARKETING

Digital

BRONZE
£550

DRINKS
£2,200



Logo displayed on conference welcome screen/holding slide



Logo displayed on digital room signs



Logo on ADS event correspondence emails (pre/post)

Post event thank you / highlights PDF & Social Media

DRINKS

£2,200

SPONSORSHIP OPPORTUNITIES

DRINKS RECEPTION

Physical



1

Sponsor thanked in
MC welcome



2

Logo on printed canape
and drinks menu cards



3

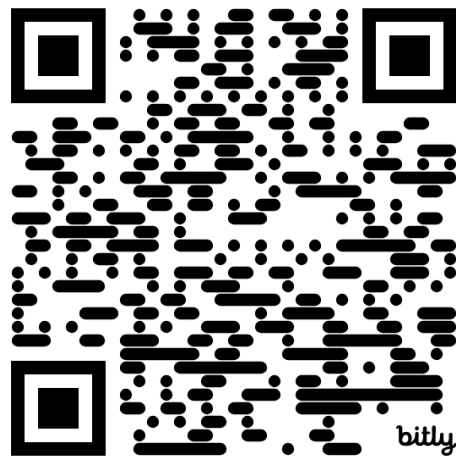
Right to provide
pull-up banner
in drinks reception
area

SPONSORSHIP OPPORTUNITIES PACKAGES

MATRIX

[No. of available packages]	GOLD [1-3] £3,300	SILVER [3-4] £1,100	BRONZE [6] £550	DRINKS [1] £2,200
Agenda & Tickets:				
Access to conference (2.5 days)	3	1		2
Access to drinks reception	3	1		2
Opportunity to speak at one of the relevant sessions on the agenda*	x *terms apply			
Event Branding / Marketing:				
Sponsor acknowledged by name in MC welcome speech (Day 1)	x			
Sponsor acknowledged by name in MC closing speech	x			
Sponsor thanked as collective in MC welcome speech (Day 1)		x	x	
Sponsor thanked as collective in MC closing speech		x	x	
Branding – physical:				
- right to provide pull up banner (registration)	1			
- right to provide pull up banner (exhibition)	1	1		
- right to provide pull up banner (conference)	1			
- logo on organiser produced registration desk branding	x	x	x	x
- logo on event brochure QR code display stands	x	x	x	x
- right to provide branded collateral / literature	x			
- logo on wayfinding signage	x	x	x	x
Branding – digital:				
- event brochure entry (full page)	x	x		x
- event brochure entry (half page)			x	
- logo on ADS event webpage	x	x	x	x
- link to sponsors website on ADS event webpage	x	x	x	x
- logo displayed on conference welcome screen/holding slide	x	x	x	x
- logo displayed on digital room signs	x			
- logo on ADS event correspondence emails (pre/post)	x	x	x	x
- post event thank you / highlights PDF	x	x	x	x
Social media	1	1	1	1
Drinks Reception				
Sponsor thanked in MC welcome				x
Logo on printed canape and drinks menu cards				x
Right to provide pull-up banner in drinks reception area				x

About



adsgroup.org.uk/events/counter-threat-symposium-2024



adsgroup.org.uk

*Securing UK advantage
in aerospace, defence,
security and space*